



RISE IPL

MAKE A DIFFERENCE TODAY!
WORLDWIDE EDUCATION & ADVOCACY

FUTURE-PRENEURS SHARK TANK EDITION

A Business & Entrepreneurship Pilot Program

Pitch Deck





M.A.P.S COLLEGIATE PRESENTS

November 16 - 17, 2023

FriendsGiving

DIVERSITY & INCLUSION CULTURE ACTIVITY

PROVEN IMPACT



With over 25,000 students impacted nationwide, this high-energy, immersive experience prepares students for college, careers, and beyond.



Thanks to our non-profit partnerships, we provide mentorship, scholarships, and resources to ensure every student has the support they need to succeed.



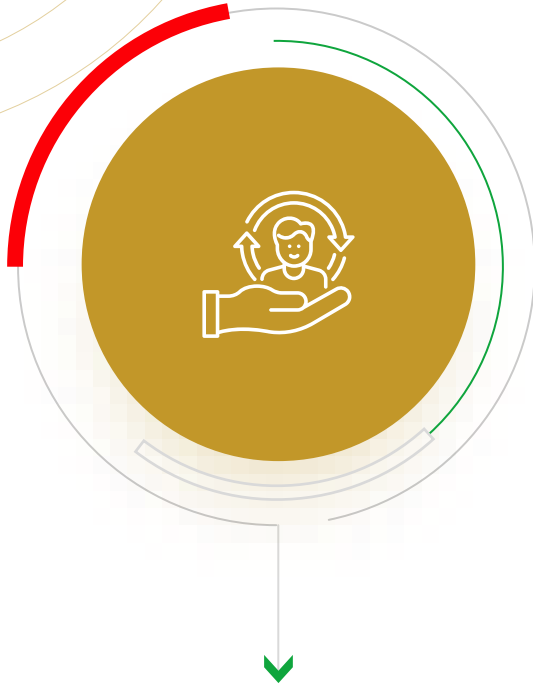
Each child will create their own website and, at the end, will have developed a tangible product or prototype to present to judges and faculty.



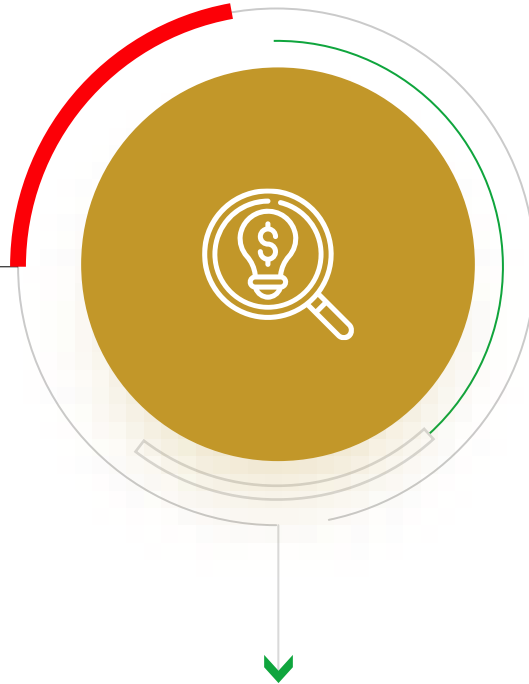
Cash prizes will be awarded to top participants.



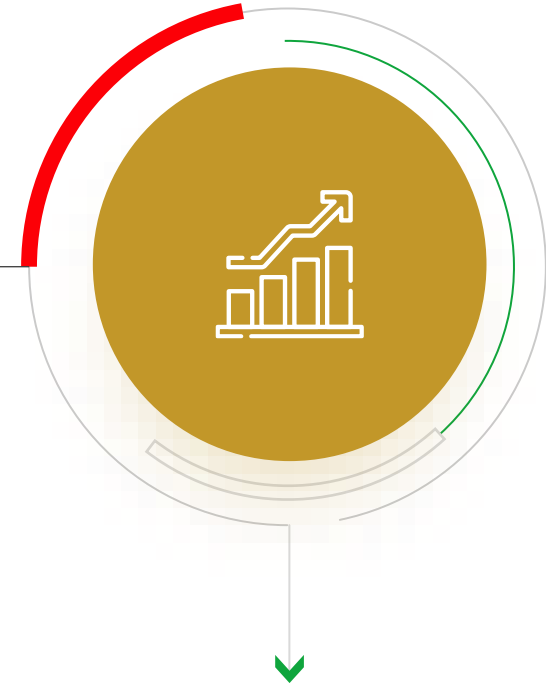
WHY THIS MATTERS



Job retention rates are dropping, and college dropout rates are rising.



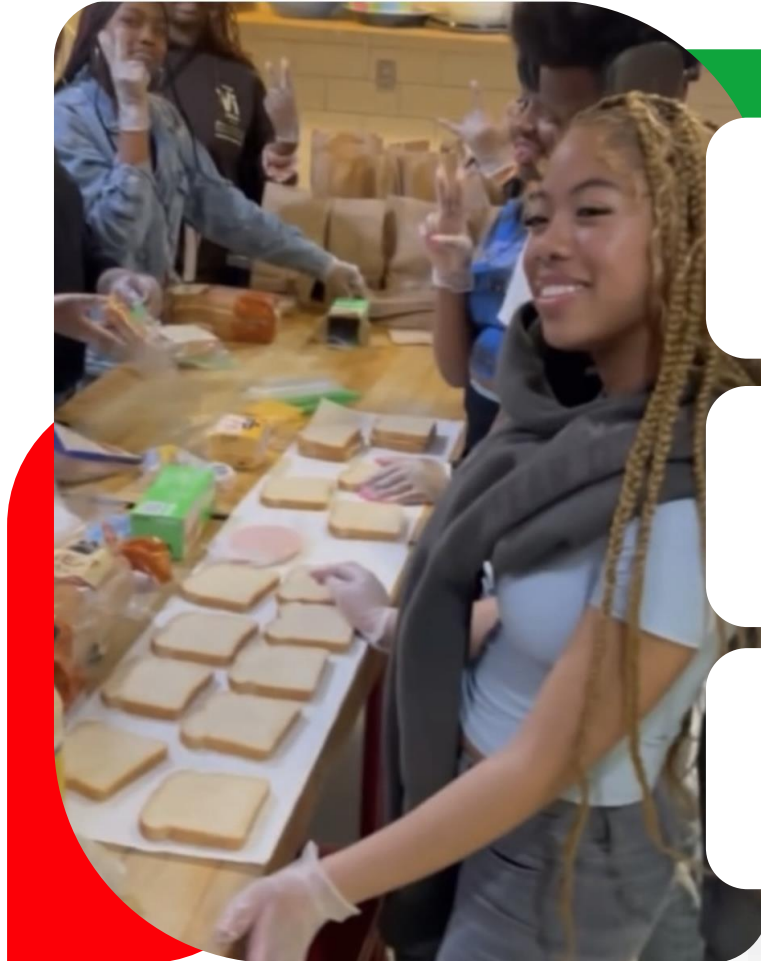
Students need skills to create their own opportunities.



Future-Preneurs helps develop confidence, leadership, and financial literacy.



PROGRAM OVERVIEW



01

A 16-week curriculum designed to teach entrepreneurship and business strategy.



02

Culminates in a Shark Tank-style pitch competition.



03

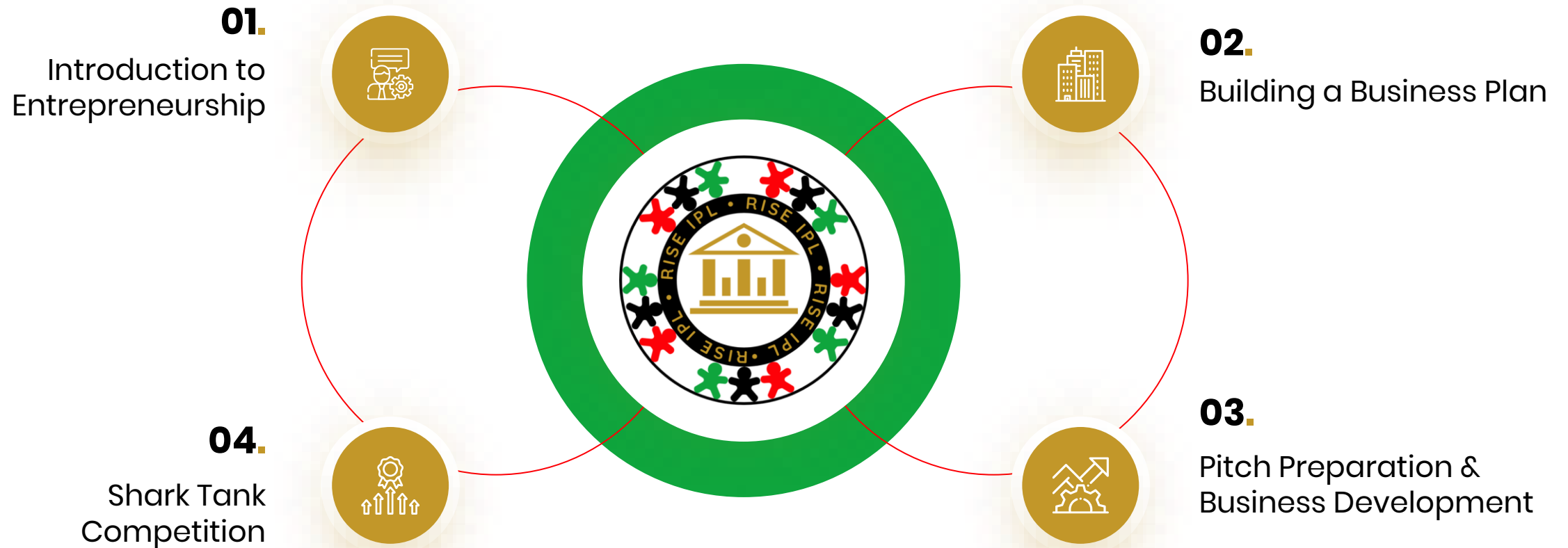
Also available as an 8-week accelerated program.





16-WEEK PROGRAM STRUCTURE

Divided Into 4 Phases





Phase 1

INTRODUCTION TO ENTREPRENEURSHIP (WEEKS 1-4)

01.

What is entrepreneurship?

02.

Identifying problems and creating solutions

03.

Business models and revenue streams

04.

Market research and target audience



Phase 2

BUILDING A BUSINESS PLAN (WEEKS 5-8)

01.

Branding and
Business Identity



02.

Creating a product
or service



03.

Marketing and
advertising strategies



04.

Financial literacy and
budgeting





Phase 1

PITCH PREPARATION (WEEKS 9-12)

01.

Writing a business pitch



02.

Public speaking and
presentation skills



03.

Role-playing as Sharks and
entrepreneurs



04.

Business growth & scaling





Phase 4

SHARK TANK COMPETITION (WEEKS 13–16)

01.

Finalizing the business
plan and pitch

02.

Pitch rehearsals
with mentors

03.

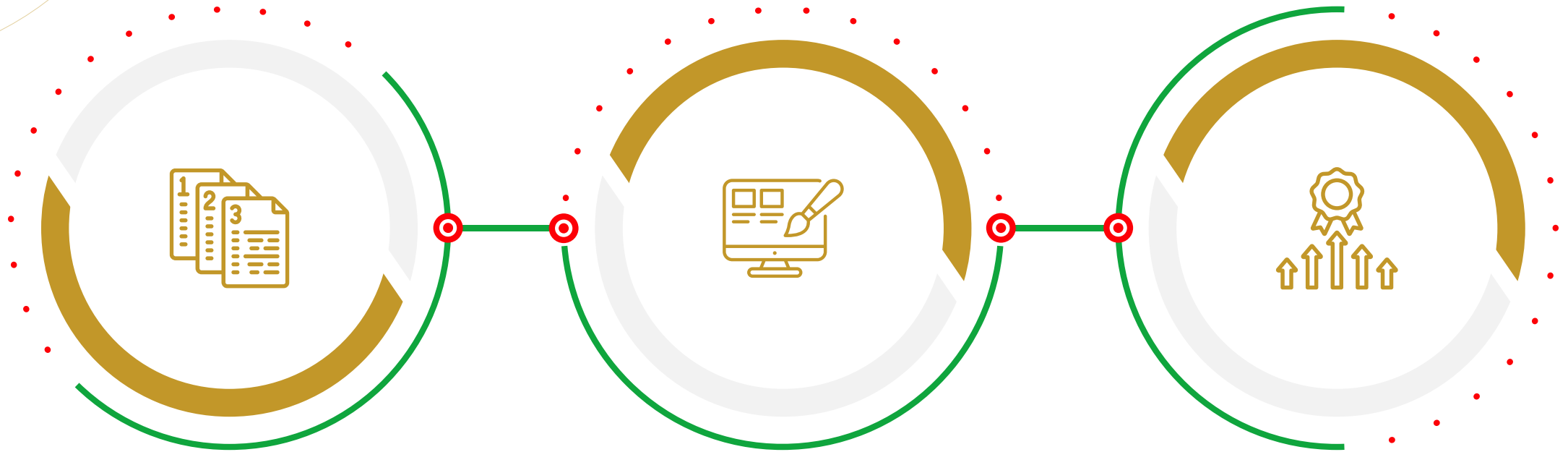
Shark Tank Pitch Competition

04.

Reflection and next steps



8-WEEK ACCELERATED PROGRAM



A condensed version covering all essential topics.

Designed for schools needing a shorter program.

Ends with a Shark Tank competition.



THE NEED FOR ENTREPRENEURSHIP EDUCATION



Declining job retention rates since 2000.



Rising college dropout rates due to financial constraints.



Entrepreneurship as a viable career alternative.





MENTAL HEALTH and SELF- ESTEEM IMPACT

01.

Structured programs boost confidence & reduce uncertainty.

02.

Students gain leadership skills and financial independence.

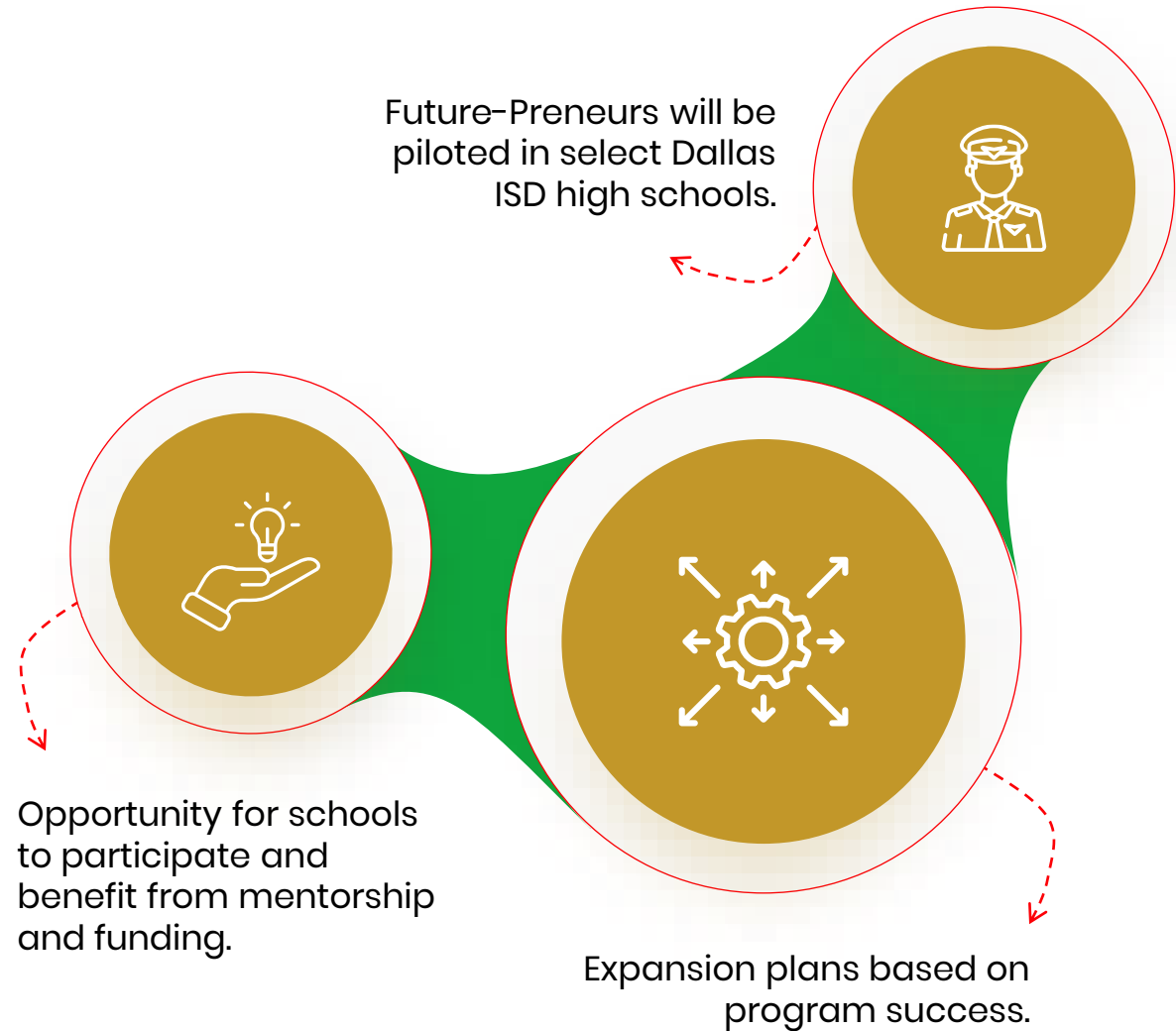
03.

Positive impact on mental well-being and future planning.





NEXT STEPS FOR SCHOOLS





GET INVOLVED!



Schools, mentors, and business leaders can partner with us.



Visit www.riseipl.org for more details.

Contact



Phone
(214)-412-0932



Email
Founder@riseiplpr.co





TESTIMONIALS & SUCCESS STORIES



RISE IPL Foundation is a 501(c)(3) nonprofit organization focused on youth empowerment through entrepreneurship, service, and leadership training.



Our signature Future-Preneurs program provides hands-on business education through our Shark Tank Course, where students develop business concepts, pitch ideas, and enhance critical thinking skills.

Since its inception, RISE IPL Foundation has donated over half a million dollars' worth of in-kind support, making a tangible difference in communities across Washington, D.C., Maryland, Alabama, Georgia, and Texas.



This program gave me the confidence to start my own business!"



I learned more in these weeks than I did in an entire semester of business class!

