



K3 Legacy, LLC

Kevin Franklin's Media Kit

MARCH 2025



➤ WEBSITE

www.K3Legacy.com

➤ LOCATION

Waldorf, Maryland



About Kevin



Hailing from Los Angeles, California, Kevin is a proud father of two young men and a retired Air Force veteran whose 21 years of devoted service took him across the globe—from California to Germany, South Korea to Iraq.



In the military, he demonstrated versatility, working as a high- and low-voltage electrician, fire and security alarm technician, and ultimately serving as a mission operations commander on national security surveillance and reconnaissance missions.



His leadership extended into roles such as treasurer, president, and senior advisor for several base-wide professional organizations, reflecting a deep commitment to service and the community.



Kevin ventured into real estate investing in 2010 and after transitioning from the military, now thrives as a real estate agent licensed in Washington, D.C., Maryland, and Virginia.



Recognized as Rookie of the Year and an Honor Society Award recipient for 2023, where he ranked within the top 14% of the Berkshire Hathaway Home Services Network. Beyond real estate, his passion for community impact is evident in his leadership roles and his vision to someday become a revered life coach.



Overview



Name

Kevin Franklin



Location

Waldorf, Maryland

Roles

- Retired Air Force Veteran (21 years of service)
- Real Estate Agent with eXp Realty
- Entrepreneur & Community Leader
- President of Rise IPL
- Founder of K3 Legacy, K3 Residence, and K3 Realty
- Part Owner, Eugene's Restaurant (Los Angeles, CA)



Key Achievements



Military Service

21 years of distinguished service across multiple international locations.



Real Estate Success

- Helped approximately 40 families find housing (27 home purchases and 13 rentals).
- Averaging around \$4 million in annual sales, reaching an estimated \$15 million over three years.
- Earned prestigious awards including 2021 Rookie of the Year and the Honor Society Award for 2023



Entrepreneurial Ventures

- **K3 Legacy** A family brand inspired by his name and those of his sons (Kason and Kyree), setting a generational foundation.
- **K3 Residence** Manages rental properties and houses homeless veterans
- **K3 Realty** Property acquisition and restoration



Community Leadership

- As President of Rise IPL, he leverages his extensive organizational experience to oversee events and initiatives in partnership with organizations like AmeriCorps and the Boys & Girls Club.
- Collaborates with St. Vincent de Paul in Baltimore to provide subsidized housing for homeless veterans.



Additional Business

Part owner of Eugene's Restuarant in Los Angeles, diversifying his entrepreneurial portfolio.



Meet Kevin Franklin

President of BNI Charles County, MD

01.

Kevin Franklin proudly serves as the President of the BNI Charles County, MD Chapter, leading a dynamic group of business professionals dedicated to collaboration and success. With his leadership, members benefit from an environment that fosters business development, strategic partnerships, and professional growth.

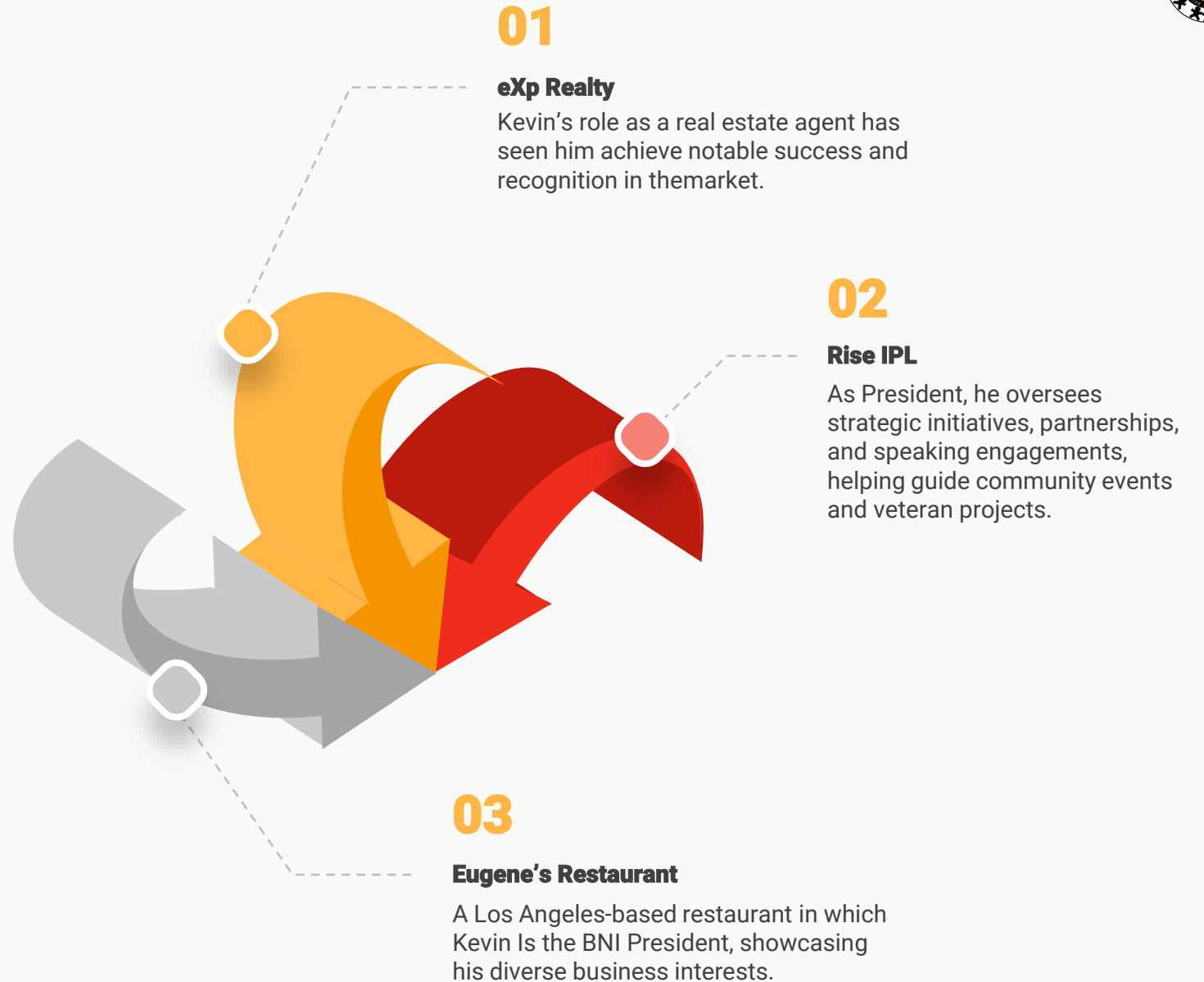
02.

BNI (Business Network International) is the world's leading business referral organization, helping professionals grow their businesses through meaningful connections and structured networking. With over 300,000 members across 70+ countries, BNI provides a proven system that enables members to generate high-quality referrals, build long-term relationships, and expand their business reach.





Other Ventures





Community Impact & Vision



Kevin's leadership is marked by a commitment to education and financial empowerment. Recognizing that "money is everything...tangibly speaking," he is dedicated to helping people achieve financial literacy so they can live a life true emancipation.



His long-term vision includes expanding his business to incorporate a dedicated financial education component, ensuring that individuals not only invest wisely but also understand the principles behind lasting financial success.



His work with veteran housing, in partnership with organizations like St. Vincent de Paul, reflects his commitment to giving back to those who have served. By renovating properties and connecting them with subsidized housing programs, Kevin is making a tangible impact in addressing homelessness among veterans.



A Vision for Financial Education & Empowerment



Kevin's brand identity is built on a commitment to selflessness and service. "I want to be remembered as someone who helped others not just by providing opportunities, but by educating them on financial literacy," he explains.



Recognizing that a lack of financial education often leads to repeated hardship, Kevin is determined to expand his business to include initiatives that empower individuals to invest wisely and achieve lasting financial success.





Press Release

For Immediate Release



Kevin's Journey

From 21 Years in the Air Force to a Multi-Faceted Real Estate and Community Leader.

Los Angeles, CA – Native



Kevin, a retired Air Force veteran with 21 years of devoted service, is redefining success by leveraging his military discipline, entrepreneurial spirit, & commitment to community to build a legacy that spans real estate, financial education, & veteran advocacy.



A Distinguished Military Career



During his 21-year tenure in the Air Force, Kevin served in various capacities—ranging from high- and low- voltage electrician to fire and security alarm technician, and ultimately as a mission operations commander overseeing national security surveillance and reconnaissance missions.



His leadership extended beyond his operational roles, as he also held positions such as treasurer, president, and senior advisor in several base- wide professional organizations.

Real Estate Success and Impact

Since venturing into real estate investing in 2010 and joining eXp Realty as a real estate agent, licensed in Washington, D.C., Maryland, and Virginia, Kevin has

- Helped approximately 40 families find homes—with 27 families purchasing and 13 opting for rentals.
- Achieved an average annual sales volume of around \$4 million, totaling an estimated \$15 million over the past three years.
- Earned accolades such as 2021 Rookie of the Year and the Honor Society Award for 2023, ranking him within the top 14% of the Berkshire Hathaway Home Services Network.





Entrepreneurial Ventures & the K3 Legacy

Kevin's entrepreneurial pursuits extend to three distinct business ventures



K3 Legacy

A family brand inspired by the names of Kevin and his sons, Kason and Kyree, representing a generational vision.



K3 Residence

Focused on managing his rental properties and housing homeless veterans.



K3 Realty

Dedicated to the acquisition and restoration of antiquated homes.

Additionally, Kevin is a part owner of Eugene's Restaurant in Los Angeles, further diversifying his business portfolio.



Community Leadership and Veteran Advocacy

As the President of Rise IPL, Kevin brings his extensive experience to guide professional organizations and community initiatives. His work includes

Overseeing strategic partnerships with organizations such as the City Year of AmeriCorps and the Boys & Girls Club, Elected Officials Office Of Prince George's Counties.



Spearheading veteran housing initiatives in collaboration with St. Vincent de Paul in Baltimore, successfully housing homeless veterans in renovated properties.



Planning a future multifamily project designed to secure government grant funds to provide sustainable housing solutions for veterans in need.



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